

The Value of Landscaping

- 1). Landscaping can add between 7 and 15 percent to a home's value. Source: The Gallup Organization.
- 2). Homes with "excellent" landscaping can expect a sale price about 6 to 7 percent higher than equivalent houses with "good" landscaping, while improving landscaping from "average" to "good" can result in a 4 to 5 percent increase. Source: Clemson University.
- 3). Landscaping can bring a recovery value of 100 to 200 percent at selling time. Kitchen remodeling brings a 75 to 125 percent recovery rate, bathroom remodeling a 20 to 120 percent recovery rate, and addition of a swimming pool a 20 to 50 percent recovery rate. Source: Money Magazine.
- 4). A mature tree can often have an appraised value of between \$1,000 and \$10,000. Source: Council of Tree and Landscape Appraisers.
- 5). In one study, 99% of real estate appraisers concurred that landscaping enhances the sales appeal of real estate. Source: Trendnomics, National Gardening Association.
- 6). In one study, 83% of Realtors believe that mature trees have a "strong or moderate impact" on the salability of homes listed for under \$150,000; on homes over \$250,000, this perception increases to 98%. Source: American Forests, Arbor National Mortgage.
- 7). Landscaping can reduce air conditioning costs by up to 50 percent, by shading the windows and walls of a home. Source: American Public Power Association.
- 8). Trees can reduce bothersome noise by up to 50 percent and can mask unwanted noises with pleasant sounds. Source: U.S. Environmental Protection Agency.
- 9). Trees can reduce temperatures by as much as nine degrees Fahrenheit. Source: American Forests.
- 10). A single urban tree can provide up to \$273 a year in air conditioning when the tree is positioned correctly!

Hopefully these tips will not only improve your landscape value of your home, but also save money while doing so!

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